



AROUND THE VALLEY IN 80 YEARS

Desert Financial is celebrating a milestone anniversary!

On May 4th, 1939, fifteen educators in the Phoenix area banded together to start a local credit union for teachers. They didn't have millions of dollars, or even thousands. They had just \$78.75. That would be equivalent to founding a financial institution with only \$1,413.19 in today's dollars!

These fifteen courageous people had a vision of creating a financial institution that would help members of their community reach their goals. It's been 80 years since Desert Financial opened its doors, yet we remain true to our founders'

values. We believe in sharing our success with our members, our community and our team simply because it's the right thing to do.

We began the year with our largest single payout to date: an \$8M Member Giveback Bonus! In celebration of our 80th anniversary, we're also inviting members to stop by a Desert Financial branch on May 4th, 2019, and enjoy a special treat that pays tribute to our legacy. With your help, we will continue to share our success with the community we love for another 80 years!



GET MORE WITH YOUR MEMBERSHIP

Learn about the benefits you can receive as a member.

Did you know that you can get discounted tickets to events or even take advantage of cashback rewards? Below are some benefits that your membership includes:

- Member Giveback Bonus potential,
- Opportunities for discounted rates on loans,
- Cashback offers on some loan options,
- Exclusive perks through our Relationship Rewards program, and
- Special discounts, including:
 - Vacation savings from Get Away Today and
 - Discounted tickets for ASU Gammage

To learn about more benefits, visit DesertFinancial.com/Membership.

Look for details soon about how we will be simplifying our Relationship Rewards program to make it easier for our members!

THANKING TEACHERS FOR A JOB WELL DONE

Learn how we're giving back to those who are shaping the next generation.

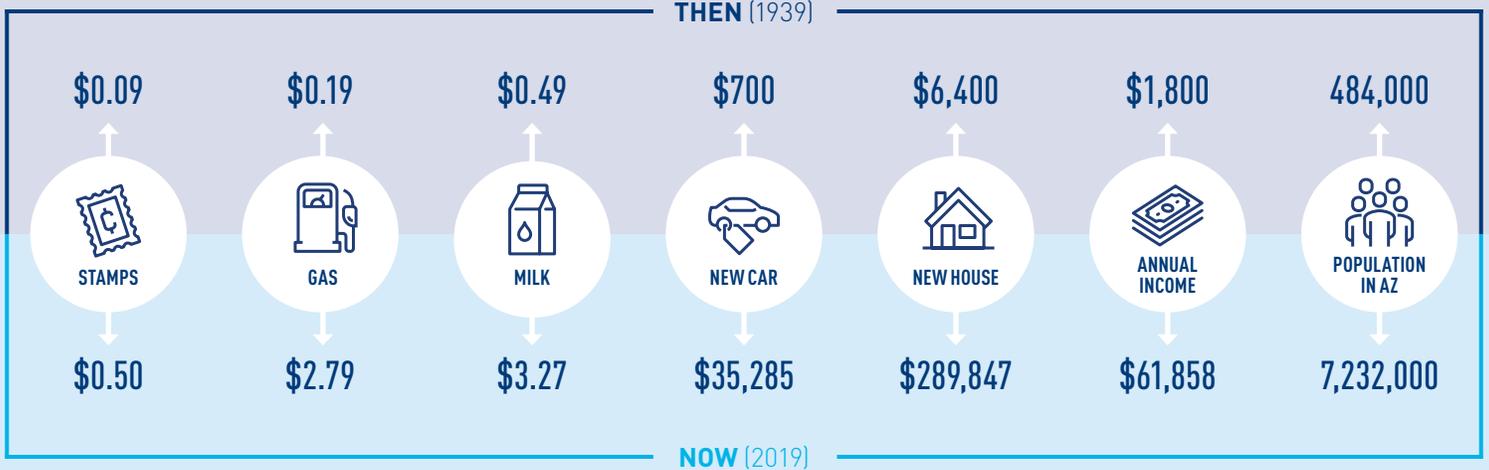


We're hosting monthly Teacher Appreciation events throughout 2019 as a way of showing our gratitude to Valley educators. At a recent event, staff members at Jefferson Elementary School in Mesa were treated to a delicious catered lunch and given supplies for their classrooms! After all of the excitement of lunch and looking through the new supplies, the teachers received one more surprise for the day — a donation of \$700! The staff is already planning to put that money to good use by purchasing computers for **all** of their students.

Want the latest updates on our efforts to help Valley teachers? Follow us at [Facebook.com/DesertFinancial](https://www.facebook.com/DesertFinancial) or visit DesertFinancial.com/SharingSuccess.

THEN vs. NOW: A SNAPSHOT

We opened our doors in 1939, and a lot has changed in the last eight decades!



3 TIPS FOR CLEANING OUT THE CLUTTER

Use this guide to get started organizing your place.

If you are planning on spending the summer inside your air-conditioned home (like most of us), then right now is the perfect time to get your place in order. Check out these three tips so that you can let the cleaning commence!

- 1. Start small:** Don't get overwhelmed by setting out to clean an entire room in one day. Instead, tackle cleaning that room by starting with just the dresser on the first day, then moving on to the closet the next day, and so on. Before you know it, the entire room will be sparkling.
- 2. Set timed goals:** Getting distracted, reminiscing over memories, or finding something you thought was lost years ago all add time to your cleaning schedule. To avoid losing yourself in your stuff, focus on getting things done by setting time limits for each task.
- 3. Create a checklist:** Keep your eye on the shiny and clean prize (and celebrate your accomplishments) by keeping a list of goals and checking them off as you complete them.

80TH ANNIVERSARY WORD SCRAMBLE

Unscramble these five words found in the newsletter, placing one letter in each box.

- 1. ISLEMONET**
- 2. VERRYANISAN**
- 3. RHETACES**
- 4. EMMRSBE**
- 5. TIMMUNCOY**



Look for our new sweepstakes coming soon!

Now arrange the circled letters to form the surprise answer.



Answers: 1. Milestone 2. Anniversary 3. Teachers 4. Members 5. Community
 (Final Answer: Investment)